

## Appendix 1

### **CITY EVENTS UNIT PROGRAMME 16/17 (DRAFT)**

| Event                               | Venue   | Proposed Date(s)         | Target no of attendees* | Estimated Budget |
|-------------------------------------|---|--------------------------|-------------------------|------------------|
| Spring into Easter                  | Belfast City Hall                                 | Sat 26 - Tues 29 March   | 15,000                  | £115,000         |
| Circuit of Ireland Rally            | City Centre                                       | Fri 8 - Sat 9 April      | 70,000                  | £25,000          |
| Belfast City Marathon               | Citywide  | Mon 2 May                | 60,000                  | £26,000          |
| Belfast Titanic Maritime Festival   | Queens Quay<br>Abercorn Basin<br>Titanic Slipways | Sat 28 - Mon 30 May      | 50,000                  | £180,000         |
| Proms <i>(delivered by the BBC)</i> | Titanic Slipways                                  | Sat 10 September         | 11,000                  | £95,000          |
| Autumn Fair                         | Botanic Gardens                                   | Sat 17- Sun 18 September | 12,000                  | £40,000          |
| Halloween                           | Titanic Slipways                                  | Sun 30 or Mon 31 October | 20,000                  | £120,000         |
| Christmas Lights Switch-On          | City Hall   | Sat 19 November          | 10,500                  | £88,000          |
| St Patrick's Day                    | City Hall & Custom House Sq                       | Fri 17 March 2017        | 15,000                  | £140,000         |
| Big Screen Animation                | City Hall   | n/a                      | TBC                     | £27,250          |
| Support for Sport Grants Scheme     | n/a   | n/a                      | 40,000                  | £97,000          |
| Sail Training                       | n/a   | n/a                      | TBC                     | £20,000          |
| <b>TOTAL COST:</b>                  | <b>£973,250</b>                                   |                          |                         |                  |

### **CITY EVENTS UNIT PROGRAMME 16/17 (EVENTS PREVIOUSLY APPROVED BY COUNCIL)**

| Event                                   | Venue              | Proposed Date(s)       | Target no of attendees* | Estimated Budget |
|---|--------------------|------------------------|-------------------------|------------------|
| UK National Pipe Band Championships     | Stormont Estate    | Sat 11 June            | 12,000                  | £180,000         |
| All Ireland Irish Dancing Championships | Belfast Waterfront | Fri 28 Oct – Sun 6 Nov | 2,500                   | £250,000         |
| <b>TOTAL COST:</b>                      | <b>£430,000</b>    |                        |                         |                  |

**TOTAL COST: £1,403,250**

*\* Members should note that target attendance figures are estimated and are subject to a number of extraneous factors; furthermore that the 'success' of an event should not be measured by attendance alone.*